



Thank you for being a part of the 2019 Royal Oak Jingle Lighted Parade on Saturday, December 14th . Enclosed you will find the following elements to review before arriving on-site:

- Jingle Parade Overview
- Arrival Staging Information
- Parade Route/ Disbanding Details
- Safety Issues & Friendly Reminders
- Parade Map/Road Closures
- Royal Oak Jingle Details

Help us spread the word by sharing the Royal Oak Jingle Social Media Pages and inviting your friends and family to come see you in the parade!

Event Page: <https://www.facebook.com/events/1297532677121514/>

Facebook Page: <https://www.facebook.com/ROHolidayJingle/>

We look forward to seeing you at the Royal Oak Jingle Parade!

JINGLE PARADE OVERVIEW

Date/ Time: Saturday, December 14, 2019- Step Off 6 p.m. sharp

Duration: Approximately 30 minutes

Details: Downtown Royal Oak will be radiant with the kickoff of the Lighted Holiday Parade on Main St. beginning at 6 p.m., Sat., Dec. 14. The parade will feature floats, musicians and local groups, all with lighted elements, as they travel along Main St. to the cheers of crowds on the sidewalks. Event producer 360 Event Productions is working with The Parade Company to feature several of their floats in the parade line-up to add to the festive fun.

WEATHER POLICY: Royal Oak Jingle is a Rain/Snow or Shine event! The parade will go on unless the weather conditions become hazardous. Royal Oak Jingle staff may order the parade cancelled only if severe weather conditions persist. Royal Oak Jingle Parade may be ordered by local, state and/or federal authorities to cancel the Royal Oak Jingle Parade/event or to close early.

Day of event you can contact [Melissa 313-400-7952](tel:313-400-7952)

ARRIVAL/ STAGING

Check In Time: Saturday, December 14, 2019 4:30 p.m.

All entries MUST check BEFORE 5:30 p.m. to participate.

Check In Location:

Floats & Vehicles please enter Staging area at Lincoln and Knowles.

Walking Groups/Drop Offs please enter staging area at Troy St. and Lincoln.

A Parade Staff Member will be at each location to check in your group. ONE person only will register the entire group of vehicles and participants. Vehicles will be given their assigned Space Number and directed into the staging area line up immediately. For everyone's safety please follow directions from traffic control and Parade Staff at all times. Vehicle/float will need to remain in this space until the parade begins once checked in.

For those of you who are dropping off participants and meeting a group, for safety purposes please ONLY drop off at Troy St. and Lincoln check in location. The Parade Staff will direct you to your assigned Space Number. If your entire group arrives together only ONE person will need to enter the registration area and register the entire group. Once registered he/she will return to the group and lead the participants to the groups assigned space.

All other vehicles that are not participating in the parade will be directed to find parking outside of the staging area. We recommend parking at the Garage on 2nd and Center as it is close to the end of the parade.

PARADE ROUTE & DISBANDING

The Official Parade Route will begin at Main Street and Lincoln and end at Main Street and 2nd Street.

At the end of the Parade All Walking Participants will be directed to turn LEFT onto 2nd Street and left onto Center to disburse at the Royal Oak Jingle Festival.

All Vehicles/floats will be directed to continue up Main Street to 11 Mile to disburse.

All participants are invited to join us back at the Royal Oak Jingle festival and the Tree Lighting at 3rd and Main Street.

Santa who will be the last float will stop at the Tree Lighting on the corner of Main Street and 3rd Street to receive the key to the city and light the city tree. He will then proceed to the Heated Tent for FREE Photos with families.

Please note Street closures for participant pickups.

PARADE DRIVERS:

Pace Yourself, keep the parade FLOWING!

Spacing. Give the entry in FRONT of you ONE LARGE truck length . If you are too close no one can appreciate the start of your entry but if the gap is too long the crowd will get restless!

IMPORTANT SAFETY ISSUES:

- NO Throwing Allowed (Candy, Trinkets, Key Chains, etc.) Participants throwing will not be allowed to participate.
- ALL Units including walkers MUST BE LIGHTED for visibility and safety. Test lighting systems before bringing to parade.
- Please stay with Parade pace.
- Everyone should be loaded onto a float prior to 6pm start, loading and jumping off during the parade is dangerous and not permitted.
- Please note, The parade route does cross a railroad track. In the case of a train the parade will pause and then continue as soon as the train has passed and it is safe to continue.

PARADE FRIENDLY REMINDERS:

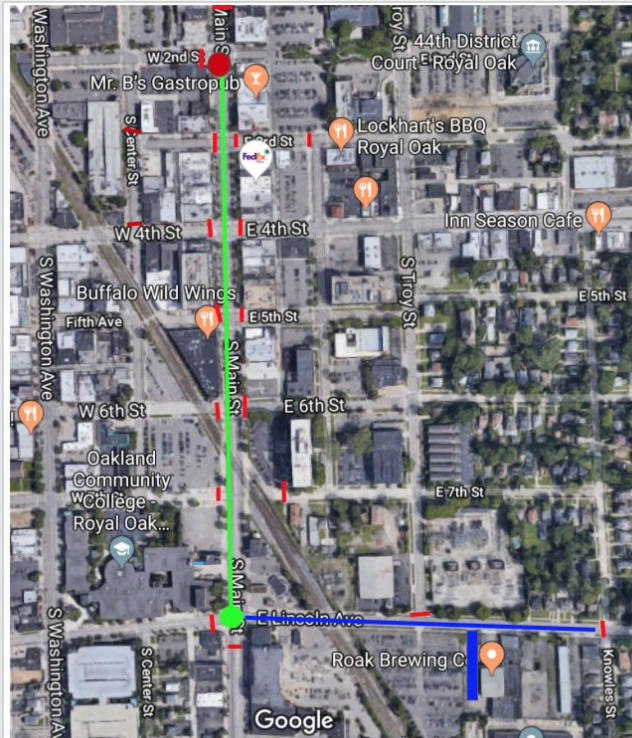
- Please follow the instruction of all Parade Staff/Helpers to ensure a fun and safe event.
- COMPLETE your decorations BEFORE you line up at the staging area.
- Light up EVERYTHING and EVERYONE!
- Please allow plenty of time to arrive due to street closures and other festivities going on in the city.
- Please be patient and courteous to other parade participants and event staff

PARADE ROUTE/ROAD CLOSURES

Parade Staging Area: Lincoln from Knowles to Main Street will be closed beginning at 3pm.

Parade Route: Main Street from Lincoln to 2nd Street. Please note that the side streets leading onto Main will be closing at 3pm. There will be no street parking on Main Street beginning at 1pm.

Event Area: The Royal Oak Jingle Festival will take place on West 3rd Street between Center & Main and on Center Street between 3rd and 4th street. As well as East 3rd Street between Main Street and Williams. Roads will be closed.



- Parade End
- Parade Start
- Parade Route
- Parade Staging
- - - Road Closed

ROYAL OAK Jingle

DECEMBER, 14 & 15

Saturday, Noon-11:00 p.m. & Sunday, Noon-5:00p.m.



Light Parade

**DEC. 14 AT 6:00 P.M.
ON MAIN STREET**

**TREE LIGHTING AND ROYAL OAK
JINGLE FESTIVAL ON MAIN & 3RD STREET**



- Heated Tent • Holiday Marketplace • Live Music
- Food Trucks • Horse & Carriage Rides
- Photos with Santa & Mrs. Claus
- FROZEN Character Meet n' Greet
- Live Reindeer • Cookie Crawl

