



# CELEBRATE BIRMINGHAM Hometown Parade

A BICENTENNIAL CELEBRATION  
SUNDAY, MAY 20, 2018 at 1:00 PM

May 4, 2018

**Line Up # and Check-In Time: Please See Attached**

Please help reduce confusion at the parade check-in by making sure everyone in your group knows your position number.

Dear Parade Participant,

Thank you for participating in the 2018 Celebrate Birmingham Hometown Parade; we are looking forward to seeing you and your group in the **Parade** and at the **Party in Shain Park**. As you know, this year's theme is "**Celebrating 200 Years of Stories,**" recognizing the 200<sup>th</sup> anniversary of the first land purchase in Birmingham. The parade unit that best embodies this theme, reflecting its "story" with the City, will win the Best of Parade trophy and bragging rights for the year. Good luck and have fun!

Provided below is basic information regarding Parade Day. Your line up number and check-in time are listed in the attached **Parade Line Up and Check-In Schedule**.

<b>WHERE:</b>	The check-in table is located on the west side of South Old Woodward, just south of Frank Street. Please see the attached <b>Parade Route and Street Closures Map</b> . The check-in table will be well marked and volunteers will be there to greet you.
<b>WHEN:</b>	<p>Check-in will begin promptly at 11:15am and must be completed by 12:30pm. Your group has been assigned a Line Up Number and a Check-In Time. We have done our best to accommodate special requests. Please relay this information to everyone in your group.</p> <p>It is very important to have at least one person in your group check-in. Each unit will receive a sign with your Line Up Number at the check-in table. One member of each unit who is in the front line on the left side must hold this sign prominently as the unit approaches the parade announcers and judges. The announcers and judges will be located on Martin Street in front of City Hall.</p>
<b>STAGING AREA:</b>	<p>The parade staging area is South Old Woodward, starting at Frank Street and moving south to Landon.</p> <ul style="list-style-type: none"> <li>• Please make sure your group stays in the parking lane on the side of the road. The center of the road must be kept open as an emergency vehicle lane.</li> <li>• Please do not block any driveways.</li> </ul> <p>Note: There are no concession stands at check-in or in the staging area, so please plan accordingly.</p>

<b>RESTROOMS:</b>	Porta-johns will be located near the check-in area and in Shain Park.
<b>PARKING:</b>	<b>Free parking is available</b> in the parking structures on Sunday. The closest parking structures are marked on the enclosed map.
<b>PARADE ROUTE:</b>	The parade will begin promptly at 1:00pm at South Old Woodward and Frank. It will travel west on Brown, north on Pierce, west on Martin and south on Bates, ending in the Shain Park area where the <b>Party in Shain Park</b> will begin immediately following the parade.
<b>DURING THE PARADE:</b>	<ul style="list-style-type: none"> <li>• Please be sure your group looks like a unit – uniform shirts, balloons, banner, etc. We strongly encourage your unit to practice marching in formation. Please use half steps to slow your unit so that the crowd, announcers and judges can enjoy your group.</li> <li>• Please maintain a consistent distance from the group in front of you. Slow down or speed up as needed, so that your unit is not too close or too far behind the group in front of you.</li> <li>• No objects of any kind (e.g., candy, toys, flyers, etc.) may be thrown to spectators along the parade route. This is a safety hazard. Persons distributing items must walk up to the curb and hand the item to the spectator.</li> <li>• If you are marching with animals, please be considerate to those behind you by assigning someone in your group to clean up after the animals.</li> </ul>
<b>END OF THE PARADE:</b>	<ul style="list-style-type: none"> <li>• At the end of the parade route (Shain Park), walkers should continue to march toward Townsend Street and into the Parking Lot <b>behind</b> the Shain Park Pavilion. Mobile units should continue south on Bates and exit onto Brown Street.</li> <li>• <b>BAND UNITS:</b> Bands should continue toward Townsend Street into the Parking Lot <b>behind</b> the Shain Park Pavilion to disperse. Please make sure your unit keeps marching until it has completely entered the Parking Lot; otherwise, a backup will occur which could halt the parade.</li> </ul>

### **OTHER IMPORTANT INFORMATION**

- Please be aware of the event areas and street closures listed on the enclosed map.
- The parade will proceed even in inclement weather. In case of rain, please bring rain gear. In the event of extreme weather conditions, an email will be sent to the contact person on your Parade Participant Registration Form with information about the Parade. This information will also be provided on the 2018 Celebrate Birmingham Hometown Parade Website – [www.bhamgov.org/parade](http://www.bhamgov.org/parade) and the voicemail box at 248.530.1802.

- We allow political candidates to participate in the parade; however, please keep in mind that this is a community parade and not a political rally. We encourage any campaigning, signage and political materials to reflect this orientation.

In addition to the (1) **Parade Line-Up and Check-In Schedule** and (2) **Parade Route and Street Closures Map**, attached is a **2018 Celebrate Birmingham Hometown Parade Flyer** for your use. Please feel free to post or distribute the flyer to anyone you feel may be interested in cheering for your parade unit along the parade route and attending the festivities!

For additional parade information, log on to [www.bhamgov.org/parade](http://www.bhamgov.org/parade) or contact Cherilynn Mynsberge at [cmynsberge@bhamgov.org](mailto:cmynsberge@bhamgov.org) or 248.530.1802.

Thank you,

*Cherilynn Mynsberge*

Cherilynn Mynsberge  
City Clerk  
City of Birmingham

Attachments